

22 November 2022 – final for release [do not modify]

## acceptify and Business KONSENS contribute to Global Battery Alliance launch of Carbon Footprint Rulebook

**BK Business KONSENS OG** of Graz, Austria, helps organisations adopt a participative, efficient decision-making culture in a unique, proven way. [www.acceptify.at](http://www.acceptify.at) offers Software as a Service for the decision method Systemic Consensing.

The **Global Battery Alliance (“GBA”)**, a multi-stakeholder organisation to establish a sustainable battery value chain by 2030, retained the services of **BK Business KONSENS OG** to co-design and reinforce neutral facilitation of its implementation of Systemic Consensing (**SK-Principle**®), and achieve on-time launch of its [Greenhouse Gas Rulebook](#). This required a consensual decision-making process at eye level of all partners involved, which can be especially challenging in the presence of numerous diverse partners and interests.

The Rulebook v1.3, for calculating and tracking the greenhouse gas (GHG) footprint of lithium-ion batteries in electric vehicles, was developed with input from 41 GBA members, who collectively spanned the full electric vehicle battery value chain and included representation from civil society and government bodies, such as Tesla, Renault, BASF, Umicore and Natural Resources Canada.

Studies have shown that the quality of decisions is significantly influenced by the way the decision is made. Systemic Consensing (SK-Principle®), due to its internal ways of working, leads to high-quality decisions and is especially suitable for areas in which great creativity, high teamwork and sustainable decisions are needed under time-pressure.

**Inga Petersen, Executive Director of the Global Battery Alliance**, said, “It was exciting for me to see how the use of acceptify tools within the GBA Consensus Way really changed the mindset of working group members. I doubt that important differences could have been heard and understood and important decisions made on time without them.”

**Johannes Drielsma, Convenor of the GBA’s GHG Work Group**, said, “All multi-stakeholder organisations should anticipate how they will make difficult decisions once the available time for less-structured consensus-building has expired. In designing the GBA Consensus Way, the use of Systemic Consensing (SK-Principle®) proved to be an excellent choice”.

**Dominik Berger, Managing Director and Co-founder of acceptify and BK Business KONSENS OG**, said, “The achievement of the Global Battery Alliance in making the decisions necessary to launch its GHG Rulebook is a rather classic example of how Systemic Consensing (SK-Principle®) helps organisations to respond flexibly to rapid market and social changes by modern participative management”.